internet marketing ▪ design

KEY27

TOP 10 THINGS TO DO for your online presence WHEN OPENING A BUSINESS

1 Domain Name

Buy your Domain Name (the name of your website)

2 Brand emails

Brand your emails (do not use Hotmail, Yahoo, Gmail email for business)

3 Corporate identity

Create your Corporate Identity (make sure you get the original graphic design files)

4 Proper images

Use proper Images (make sure you have the right to use them)

5 Google My Business

Secure Your Google My Business Account

6 Social Media

Secure your brand name on Social Media and use it

7 Build your website

Make sure you have a website which will support your business goals

8 Promote

Promote your website

9 Automate

Automate (processes, registrations, data management)

10 Save Access

SAVE the ACCESS to the Domain Name and Hosting

Serving Your Business Online

www.key27.com